City of Edina Neighborhood Association Support Overview

Why Organize YOUR Neighborhood?

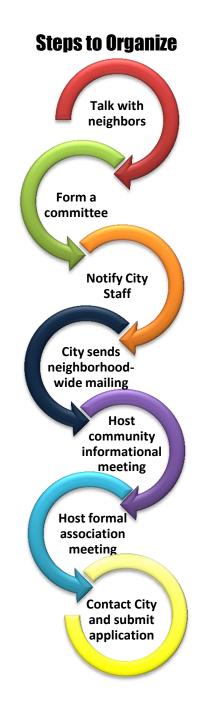
- Neighborhood Associations build community through cooperative action
- The City of Edina recognizes Neighborhood Associations to provide direct, effective communication
- Recognized Neighborhood Associations receive many benefits from the City of Edina
- Neighborhood Associations make Edina a better place to live, learn, raise a family, and do business!

Background

- The City of Edina adopted the Neighborhood Association Policy in 2013.
- The Neighborhood Association Policy identifies the purpose, expectations, bylaw requirements, recognition process, support, benefits, and other information for Edina's Neighborhood Associations.
- The City of Edina adopted Neighborhood
 Association Map that outlines the geographic area of each neighborhood. Every property in the city resides in only one neighborhood association area.

Organizing Checklist

- ✓ Establish organizing committee
- ✓ Postcard sent to all residents in neighborhood
- √ Neighborhood-wide Informational Meeting
- ✓ Neighborhood Association Incorporation Meeting
- ✓ Completed Recognition Form
- ✓ Submit Bylaws & Meeting Minutes from Incorporation Meeting
- ✓ Edina City Manager Reviews & Approves Neighborhood Association's application



COMPLETE

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Available Assistance from the City

- Sample bylaws
- Organizing strategies and tips
- Meeting planning resources and information

- Annual Neighborhood workshop with topical information and resources
- Meeting Space
- City experts to speak at community events
- Annual copying services

Communication Information

- Free services provided to Neighborhood Association by the City of Edina:
 - o Initial Mailing
 - Available on a one-time basis for initial neighborhood notification of association meeting
 - Includes printing and mailing of postcard to every household in neighborhood
 - Content MUST be provided to City's Communication and Technology Services Department 21 days in advance of meeting
 - Copying
 - Available once per calendar year
 - Total number of copies equals neighborhood est. population
 - Double-sided, 8.5" by 11"
 - Submit Content to City's Communication and Technology Services Department and expect 2-3 day turnaround
 - Maximize service by using half sheets
 - Website
 - Each Association will have a designated "landing page" under City's Neighborhood Association main webpage
 - Information on designated webpage includes:
 - Name
 - Boundaries
 - Notable features
 - Bylaws
 - Regular meeting place and time
 - Association contact info
 - Links to association website or other online resources
 - About Town Listing
 - City will recognize Neighborhood Associations and contact info
 - Occurs annually

Staff Contacts:

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